



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Chef Solutions Appoints Acosta Fresh Foods as Orval Kent Foods' Retail Representative

((Schaumburg, Ill., December 6, 2004)) — Orval Kent Foods, a division of Chef Solutions, Inc., announced that as of December 27, 2004, it is expanding its partnership with Acosta Sales and Marketing Company's Fresh Foods division to become its exclusive fresh prepared foods representative to the retail industry. As part of the company's move to a more customer-centric divisional structure, Acosta, a leading full-service sales and marketing agency, will provide Orval Kent Foods retail products with improved national distribution, advanced ordering capabilities through EDI and a simplification of general business processes.

"Acosta Fresh Foods' strong national presence and advanced service and ordering capabilities will enable Chef Solutions' Orval Kent Foods division to enhance our retail market penetration and improve our efficiencies as we focus more closely on customer service, creating innovative products that are sensitive to customer needs and consumer trends, as well as optimize customer support, information and supply chain services", says Mark Brown, President of Orval Kent Foods. "We look forward to partnering with Acosta Fresh Foods and expanding our retail distribution of the highly regarded brands of this division."

Acosta's Senior Vice President of Fresh Foods Mark Clausen noted, "Our team's firm commitment and understanding of the fresh foods retail business segment will help to further grow Orval Kent Foods' brands. We look forward to working with Orval Kent Foods to deliver a competitive advantage in the marketplace."

Orval Kent Foods, the new divisional entity of Chef Solutions has been a trusted provider of fresh prepared foods to both the foodservice and retail sectors for over 50 years. It will serve as the division's umbrella entity and will support other well-known brands' such as Yoder's, Mrs. Crockett's, Green Hill, and Citrus Sensations.

About Chef Solutions

Chef Solutions is a leading provider of superior fresh prepared foods and specialty bakery products and solutions to the retail and foodservice industry, under the divisions of Orval Kent Foods, Pennant Foods and I&K Distributors. The company manufactures and distributes fresh-cut fruit, refrigerated mashed potatoes and deli-style salads and side dishes, as well as puff pastry, frozen dough, cookies, croissants, cinnamon rolls, muffins, Danish, and bakery ingredients under private-label contract and numerous branded entities. The Orval Kent Foods portfolio includes the Orval Kent brand, Green Hill, Mrs. Crockett's, Yoder's, and Citrus Sensations. Pennant Foods' products include Pennant, La Francaise and Sweet Bites. The company operates 12 facilities in North America with approximately 2,600 employees. Chef Solutions is a wholly owned entity of Questor Partners Funds, a private equity fund managed by Questor Management Company, LLC with over \$1.1 billion committed equity capital located in Southfield, Michigan and New York. Further information can be found at www.chefsolutions.com.

Acosta Sales and Marketing Company

Acosta Sales and Marketing Company is a leading full-service sales and marketing agency in North America, providing outsourced sales, merchandising, marketing, and promotional services to

manufacturers in the consumer packaged goods (CPG) industry. Headquartered in Jacksonville, Fla., Acosta has operations throughout the U.S. and Canada. For more information visit www.acosta.com.